



How do you tell a story about something that *never happened*?

Our province's legacy of being **Alberta Strong** is based on individuals coming together, supporting each other within diverse communities. Our province shines amidst crisis, but what we seldom hear about is the **impact of the programs that prevent crisis.**

FCSS is about crisis too;
we're just at a different point on the timeline.

Dealing well with crisis is good.
Preventing crisis is better.

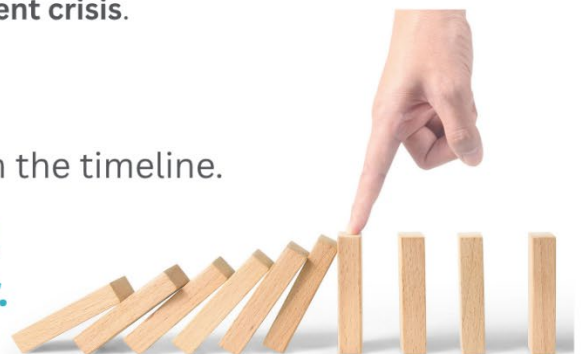


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Our work is different in every village, town, city and neighborhood in Alberta, because we are what our communities need us to be, but we're united by a single goal - the business of **prevention**.

Through prevention, FCSS programs help address issues before they can escalate into lifelong concerns.

The FCSS program is a cornerstone of our communities, providing essential support to individuals and families. **FCSS touches lives in ways we don't always talk about.**

**Has FCSS impacted your life,
or the life of someone you love?**

Join the conversation online using **#fcssIMPACT**



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Stories we hear ...

When a young family moved into the community with no supports, they connected with the FCSS office where they were able to join programs that helped increase their parenting and life skills and foster a sense of belonging.

By focusing on prevention, FCSS programs help address health and social issues **before** they escalate and require more expensive intervention services to resolve.

**We create stronger communities,
when we invest in people first.**

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\$1 spent in prevention SAVES \$7-12 in future health care, addictions treatment, justice and enforcement spending.

In the last ten years, funding for FCSS saw only a small increase in 2023. While Alberta is behind on prevention investment, the **best time to plant a seed for a tree in the future is now.**

**If we know prevention works,
why don't we invest *more* in it?**

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